

GLOBE LOVEUSE

TRAVEL BLOGGER – MICRO-INFLUENCER – TRAVEL TIPS & ADVICES – TRAVEL COUNSELOR

PRICES BLOGTRIP & CONTENT CREATION

- All prices are shown in \$ CAD •
- Quebec taxes apply on all prices (TPS 5% / TVQ 9.975%) •
- Credit card, bank transfer or check accepted as forms of payment •

PROMOTING YOUR PRODUCT ON SOCIAL MEDIAS

- Facebook banner - **125\$**
 - Custom design with your company's or organization's logos and FB & IG accounts;
 - Posted on Globe Loveuse's Facebook page 5 to 7 days before departure ;
 - Remains as a banner for the length of the trip ;
 - Recommended to draw attention on your product or destination and to create more interactions on posts that will be published during the trip.
- Regular post on Facebook or Instagram - **75\$**
 - One hundred words text on Globe Loveuse Facebook or Instagram page to showcase an activity or a point of interest ;
 - Text accompanied by an original photo taken during the trip ;
 - Your company's or organization's account tagged on the post.
- Advanced post on Facebook or Instagram - **125\$**
 - Descriptive text up to 500 words posted on Globe Loveuse's Facebook page to talk about the experience ;
 - Text accompanied by at least one original photo taken during the trip ;
 - Your company's or organization's account tagged on the post.
- Full blog article - **200\$**
 - Descriptive text of up to 800 words posted on the Globe Loveuse website to talk about the trip and the experiences ;
 - Includes at least 3 original photos taken during the trip ;
 - Publication of the article in the form of a link on the social networks of Globe Loveuse.



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ORIGINAL CONTENT CREATION

- Original photos for reuse - **20\$ / photo**
 - Professionnal photos taken during the trip ;
 - Retouching and color calibration ;
 - Full release of rights for reuse ;
 - Access to a folder with original size photos.
- Video montage ("vlog" or "trip summary") - **100\$ / minute**
 - Recommendation: 1 minute / day of travel (can be created in several parts to avoid videos being too long to draw attention) ;
 - Original video clips taken during the trip ;
 - Importation, sorting and clips optimization ;
 - Montage and color calibration ;
 - Exportation and uploading on Globe Loveuse social networks (Facebook post included) ;
 - Access to a folder with original montage for reuse ;
 - Full release of rights for reuse.
- Writing / redaction - **0.24\$ / word**
 - Ideal for blog posts, web publishing or print;
 - Writing and correction included ;
 - Full release of rights for reuse.
- Simple infography - **35\$ / hour**
 - Ideal for creating publications adapted to Facebook, Instagram, for the cover image of a blog article or to make an publication more interesting and unique.

For any other custom request, please contact me to verify the possibilities and prices.